



# LANE PARKE

A TOUCH ABOVE THE EVERYDAY

All is Bright at Lane Parke is a free and family-friendly event held on the green space near and patio in front of Melt to celebrate the start of the holiday season. The event will take place November 16<sup>th</sup> from 6pm - 8pm. This is an outdoor event with limited spots available. Any vendors that sell similar items or lines as our tenants will not be considered for a spot. Please list all items for sale in the section below.

## APPLICATION CHECKLIST

- Copy of business license
- Photos for advertising
- Application

## APPLICATION DETAILS

All vendors must fill out the entire application and return it via email to [vkrupa@crawfordsq.com](mailto:vkrupa@crawfordsq.com). Lane Parke does have some restrictions due to the current tenant mix, therefore Lane Parke management may deny applications. Accepted applicants will be notified regarding the status of their application within one week of submitting.

All vendors are responsible for providing tents, tables, linens, and any other items needed for the pop-up. One 10x10 space will be assigned per vendor unless additional space is requested. All vendors are responsible for the setup and breakdown of space and electricity is not available on-site. Generators are allowed but must be silent.

Vendors must have a city of Birmingham or Mountain Brook business license and attach a copy with the application.

## ADVERTISING

We will use Instagram, Facebook, email newsletter, and our website to feature the event and our vendors. Please include up to 5 images with your application to be used in advertising. We encourage all vendors to help cross - promote the event on their social media outlets.

**Tori Krupa, Marketing Associate**  
**[vkrupa@crawfordsq.com](mailto:vkrupa@crawfordsq.com)**  
**[@laneparke](#) | [www.laneparke.com](http://www.laneparke.com)**

Social Media Handle \_\_\_\_\_

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Retailer Description \_\_\_\_\_

Brands/products intended to sell: \_\_\_\_\_

**INDEMNIFICATION & HOLD HARMLESS**

By participating in the market, the vendor hereby agrees to be individually and severally liable for and to indemnify and hold Lane Parke Retail, LLC., Crawford Square Real Estate Advisors, (collectively, the "Indemnitees") harmless from and against any loss, personal injury, deaths, and/or any other damages, costs, and expenses (including attorneys' fees), liabilities, claims, or actions that may occur, be incurred by or be asserted against indemnitees as a result of the acts or omissions of vendors or that of its servants, agents, employees, customers or invitees.

**APPLICANT STATEMENT:**

I agree to abide by the terms of Lane Parke outlined in the 2023 Application and Guidelines to obtain all applicable permits and licenses. Failure to abide by Rules will result in removal from Summer Nights. I further agree not to hold any of the Indemnitees responsible for any damages arising out of the sales of my products.

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

PRINT NAME \_\_\_\_\_