



Summer Pop-up Series

Business Name: _____

Contact Person: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website: _____ Social Media: _____

Please list products intended to sell:

Dates available (Saturdays June-August):

Guidelines: Vendors will be responsible for providing their own tables, booth, tent and Wi-Fi. Vendors will be responsible for set up and tear down of the pop-up tent and will be expected to remove all product by the end of the day. Additionally, vendors must have a Mountain Brook business license.

Advertising: We will use Instagram, Facebook, and our website to feature the pop-up series and our vendors. Please submit any specific photos you would like to be used. We require that you share and promote this event on your social media outlets.



We release information about the pop-up series to the press as well as publish the event on online calendars.

Indemnification & Hold Harmless: By participating in the market, vendor hereby agrees to be individually and severally liable for and to indemnify and hold Lane Parke Retail, (collectively, the “Indemnitees”) harmless from and against any loss, personal injury, deaths, and/or any other damages, costs and expenses (including attorneys’ fees), liabilities, claims, or actions that may occur, be incurred by or be asserted against indemnitees as a result of the acts or omissions of vendors or that of its servants, agents, employees, customers or invitees.

Applicant Statement: I agree to abide by the terms of the Summer Pop-up Series outlined in the 2021 Application and Guidelines to obtain all applicable permits and licenses. Failure to abide by Rules will result in removal from 2021 Summer Pop-up Series I further agree not to hold any of the Indemnitees responsible for any damages arising out of the sales of my products. This application shall in no way modify the provisions of the ‘Vendor Indemnification/Hold Harmless Agreement’ agreed to and signed by the undersigned.

SIGNATURE: _____ **DATE:** _____

PRINT NAME: _____

Return form via email to the address below to apply for the 2021 Summer Pop-up Series. Please note, submission of application does not guarantee presence at the Spring Market.

April Godsey, Marketing Associate
Lane Parke | april@crawfordsq.com



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